

804.249.1845

mcshin.org

2025-2026 Impact Report



**McShin
Foundation**

Healing Families & Saving
Lives Since 2004

Dear Supporters,

As I reflect on this past year, I am deeply grateful for the generosity and dedication that continue to move McShin's mission forward. With your support, we served 390 people through our recovery housing programs, provided mothers and children at Destiny House with a safe place to heal, and began implementing our three-year strategic plan focused on Access, Stability, and Strength. We expanded our reach by launching a recovery program at Piedmont Regional Jail, strengthened partnerships that support housing, employment, and families. I was honored to represent the recovery community on the State SB838 Workgroup to ensure Virginia has safe and ethical recovery residences to house those with SUD. This year we also invested in our staff, data, fundraising, and long-term sustainability. We launched a new website to improve access to resources for individuals and families as well as to strengthen community awareness, engagement, and support of our mission. Something exciting this year we improved, the extension of our Intensive Recovery Program to 45 days and now have graduations for our participants, there were 100 graduates this year! You are always invited to our graduation, please join our newsletter list or social media for announcements.

As a McShin alum, I know firsthand the power of recovery. Thank you for helping us continue healing families, saving lives, and building a stronger future together.

Honesty Liller, CPRS
Chief Executive Officer



**Letter
from
the CEO**

About McShin

Our Mission

Founded in 2004, the McShin Foundation is a full-service Recovery Community Organization (RCO) committed to serving individuals with substance use disorders as well as their families. While providing housing and the tools for recovering individuals to create positive lifestyles, we aim to spread the word of recovery and educate families, communities, and government regarding SUDs as well as reduce the negative outlook attached to them. McShin is the only RCO in Virginia accredited by the Council on Accreditation of Peer Recovery Support Services (CAPRSS).

Our Vision:

We are successful in achieving our mission when we build a thriving recovery community where people are empowered through peer support, community connection, and individual hope, to achieve lasting recovery and a meaningful life.

Board of Directors

Dusty O'Quinn - Board Chair
Lesley Davis - Board Treasurer
Mike Beaudet - Board Secretary
David Dunston

Mike Kelly
David Ostwinkle
Virginia Hall
Dr. Derrick L. Peterson, Sr.
Chris Alburger

Honorary Board Members

John Shinholser
Carol McDaid
Phyliss Johnson
Chick Jordan

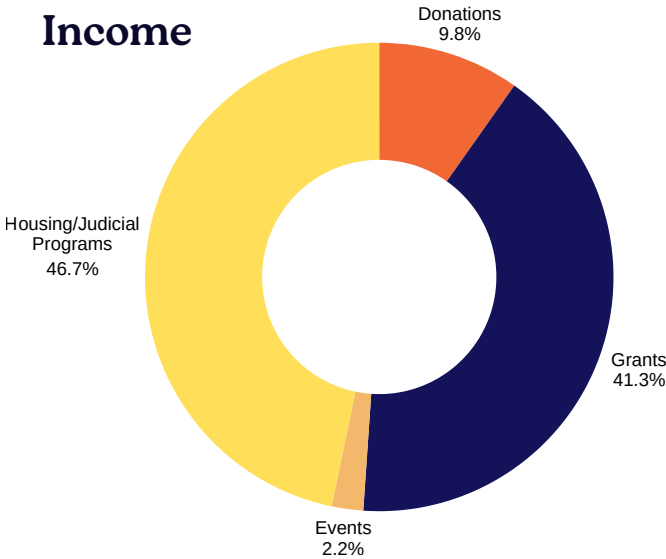
TOP RATED ✨
Addiction
Recovery
PROGRAM



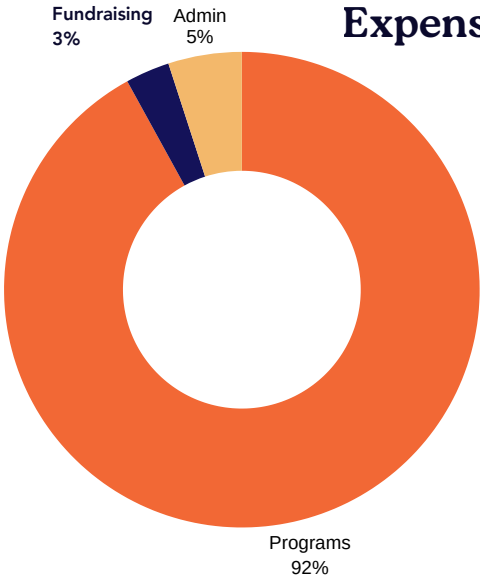
Financials

We are grateful to our donors, partners, and community supporters whose generosity made our impact possible this year. Your support helped us provide life-saving recovery programs and services to individuals and families affected by substance use disorders. Together, we expanded our reach, strengthened pathways to recovery, and brought hope, healing, and opportunity to more people in our community. Thank you for standing with McShin and helping us build a healthier, more recovery-ready community.

Income



Expense



2026 - 29 Priorities

Access

We are expanding safe, effective recovery housing and services so more individuals and families can receive the help they need. As part of this commitment, McShin launched a new judicial recovery program at Piedmont Regional Jail, allowing us to reach individuals earlier, provide peer recovery support during incarceration, and help prepare participants for a successful re-entry to their communities.

Stability

We are developing and strengthening partnerships that connect people with housing, employment, reentry services, family support, and other resources essential to sustained recovery. These collaborations help ensure that participants have continued support as they rebuild their lives and move toward greater independence.

Strength

We are investing in McShin's staff, board governance, data collection, fundraising, and mission-aligned revenue to build a stronger and more sustainable organization. We also launched a new website that makes it easier for individuals and families to find help, learn about our programs, access resources, attend events, volunteer, and support our mission. The website strengthens McShin's public presence and allows us to share our impact and recovery message with a broader audience.

Thank you to our Grantors:

SAMHSA
VARR
DBHDS
VA Opioid Abatement Authority
Richmond City
Altria
United Way

Robins Foundation
Wawa Foundation
Women's Giving Circle - Catholic Community
Foundation of the Diocese of Richmond
Jenkins Foundation
Herndon Foundation
Robert & Lucy Atwell Foundation

A Year in Review



Volunteers

11,000+ Hours of volunteer time to include facilitating groups, activities with participants, and events.

Congratulations to McShin Alum Jae Britton for receiving the Volunteer of the Year award at our 3rd Annual Founders Banquet.

Santa's helpers delivered holiday cheer to over 100 children at our Annual Santa's Hope Event and we were able to provide 15 meals to our recovery residences for the holidays!



Events

21st Annual Recovery Fest with over 1,000 in attendance celebrating the impact of recovery - Recovery Rocks!

Hosted our first Job Fair with over 15 companies providing information about employment opportunities for those we serve and the community.

Launched our "Ride Forward" Bike Program that provides bikes to our participants so they can get to work as well as appointments. This has been life-changing for those we serve.



More Events

Sober Space at VA Pride to provide a safe space and food for those in recovery to celebrate.

Many cookouts, Sober Pavilion at The Churchill Irish Festival, beach trips, advocacy opportunities, and lots of historical sightseeing.

With our many community partners, our participants enjoyed white water rafting, rock climbing, fishing adventures, art classes, exercise/wellness, and special events to bond with the community.

By the Numbers

7/1/2025 - 6/30/2026

Indigent Bed Nights Given to Those Needing Housing	5,299
Identified as Unhoused Before Entering Our Recovery Residence	169
Meals Given To Those Residing In Our Housing and The Community	2,500+
People Served In Our Recovery Residences and Judicial Programs	717
Children Served in Destiny House	11
Recovery Coach Sessions Given to McShin Participants	3,986
Still Engaged in Their Personal Recovery	83% of Alumni Reached
Have Not Been Arrested on New Charges Since Leaving McShin	82% of Alumni Reached
Are Currently Employed	68% of Alumni Reached

Milestones & Moments



Our new website is here!

We launched our new site this year to better serve our community and make it more accessible for those seeking recovery.



Trainings and Education

85 Trainings Were Facilitated with over **1,190** attendees in total. We provide VA Peer Recovery Specialist Training, Ethics, Communications, and Recovery Coach Training throughout the year.



3rd Annual Founders Event

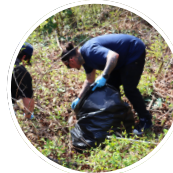
Celebration of Founders, **Carol McDaid** and **John Shinholser**, and their love for our mission. This scholarship fund supports those with SUD the day they need our help!



Get In The Herd Podcast

Our award-winning podcast received over **3.6** million views.

Now in **1,184** jails in the US and our social links.



Richmond City Outreach

15 Community Trash Pick-up and Food Distribution Events

21 Hygiene Bags, Harm Reduction, and Health Resource Events

1,585 Richmond City Residents Served



Opened Our Third Recovery Jail Program

In July 2025 we opened a Recovery Jail Program in Piedmont Regional Jail and served 110. This is our third program that we manage inside jails.

Voices in Recovery

"The McShin Foundation has been the best experience I've ever had in my life for me and my daughter. This program has helped change my life in so many ways. Destiny House has shown me I can do all things without a drink or drug. It also showed me how to be independent, to be a mother, to have patience, to grow, and to have stability."

Shaneeka, Destiny House



"I recently completed the intensive program at The McShin Foundation this past Friday and while I am transitioning into sober living this upcoming week, I wanted to take a few days this weekend to reflect on my experience. For me, they helped save my life, and I'd like to tell you why. I came here broken mentally, physically, and emotionally. And they did two things for me. They accepted me and they gave me HOPE. Two things I haven't been privy to in a very long time."

Whit, Clarke House

Voices in Recovery

"McShin saved mine and my husband's life. We lived here for a year in housing and they definitely prepared us for living our life on life's terms and how to cope with unexpected events without the need for using substances. They gave us the opportunity to further ourselves by becoming PRS's so we can help others the way they helped us."

Kate S.



"The McShin Foundation has become my home away from home. Starting out in their program pod at RSW jail I saw the heart and dedication from the people who chose to drive 2 hours one way each and every week to give us a message of hope and to teach us a new way to live. They picked me up from the jail and brought me straight to the center. McShin loved me back to life. There is something truly special about McShin. If you or anyone you know needs help this is the place to turn to."

Jennifer K.

Year in Review



The McShin Foundation
2300 Dumbarton Road, Richmond, VA 23228
www.mcshin.org



GET IN THE HERD
McShin's Award-
Winning Recovery
Podcast



Make a life saving donation today!

Thank You



WATCH & COMMENT LIVE