



McShin 2024

Recovery Resource Foundation

YEAR IN REVIEW

MISSION STATEMENT

Founded in 2004, The McShin Foundation is Virginia's leading non-profit, full-service Recovery Community Organization (RCO), committed to serving individuals and families in their fight against substance use disorders.

While providing the tools for recovering individuals to create positive lifestyles, we aim to spread the word of recovery and educate families, communities, and government regarding SUDs as well as reduce the stigma attached to them. McShin is the only RCO in Virginia accredited by the Council on Accreditation of Peer Recovery Support Services (CAPRSS).

COMMUNITY IMPACT

70,000

Consumer visits at the McShin Foundation



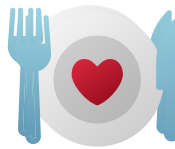
2,200+

Recovery groups at our center



1,750

Free meals given



158

Unhoused individuals provided housing



12,901

Bed nights given to indigent individuals



10

Children Served



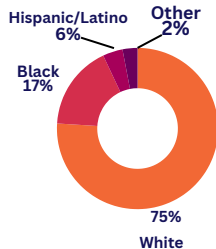
DEMOGRAPHICS

43

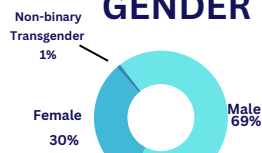
VETERANS SERVED



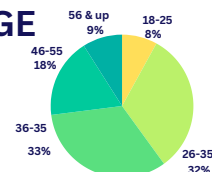
RACE



GENDER



AGE



BENEFITS & ASSISTANCE

44%

of New participants unemployed upon intake



96

Participants connected to Medicaid benefits



137

Participants connected to SNAP food benefits



92%

of participants gained employment while in McShin housing



MEDIA & DIGITAL OUTREACH

21

number of countries McShin media reached



193

New "Get in the Herd" podcasts & videos



2,197,448

Video views by those incarcerated in 948 jails



92

Live streamed events



104

McShin groups open to public via ZOOM

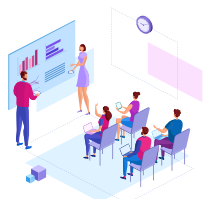


105,367

Hours of digital content watched



TRAININGS



In-person and digital training sessions:

92

Peer Recovery Coach Training, REVIVE! Training, 72-hour DBHDS PRS Training, Leadership Training, Ethics Training, Advocacy Training, House Leader Training, DEIJ Trainings, & Wellness Groups



RECOVERY SERVICES

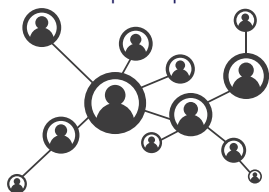
517

Total participants served



246

28-Day intensive program participants



52

Participants linked to detox services



194

Average days a participant stays at McShin



378

New participants



4.986

Recovery coach sessions



ALUMNI ENGAGEMENT 2021-2024

751

60% Responded to McShin alumni survey



3,819

Calls made or emails sent to alumni



1,252

2021 - 2024
McShin Foundation alumni



67%

Alumni who reported that they were currently employed

82%

Alumni who reported that they were still engaged in recovery

78%

Alumni who reported that they were not arrested since leaving McShin

63

Number of alumni deceased



507

Number of alumni who did not respond



McShin
Recovery Resource Foundation

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Scan QR code:



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