



2023 ANNUAL REPORT



McShin
Recovery Resource
Foundation

Healing Families & Saving Lives

A letter from *Honesty Liller, CPRS* McShin CEO



McShin
Recovery Resource
Foundation

Dear Friends,

Overdose deaths nationwide hit a new record in 2022. 109,680 people died as the fentanyl crisis has continued according to preliminary data released by the Centers for Disease Control & Prevention. In Virginia, 2,575 people died from an overdose in 2022. Our team has dedicated their hearts and energy to help reduce these heartbreaking overdose deaths.

McShin has been very active this year creating new programming and opening more Virginia Association of Recovery Residences (VARR) certified recovery homes for our community. We now have sixteen homes serving over 150 people every day.

Something that I am personally proud of is the opening of our first Pregnant and Parenting Women's Recovery Home!! McShin helped to save my life over sixteen years ago and gave my daughter the mother she needed. This home is designed for mothers with children and pregnant women. This has been needed in our community for too long and our team has made this beautiful dream come true.

A change in leadership happened this year as well. John Shinholser's retirement from President and transition to Senior Peer has been moving forward. I am honored to lead this organization and have learned so much throughout these sixteen years from John and his wife Carol. Their vision will never change the scope of McShin's mission of healing families and saving lives. I am grateful for their hearts, our staff, board members, volunteers, alumni, supporters, and our participants. This is a team that not only heals our community, but we have lots of fun doing so.

With Gratitude,

Honesty Liller, CPRS
CEO

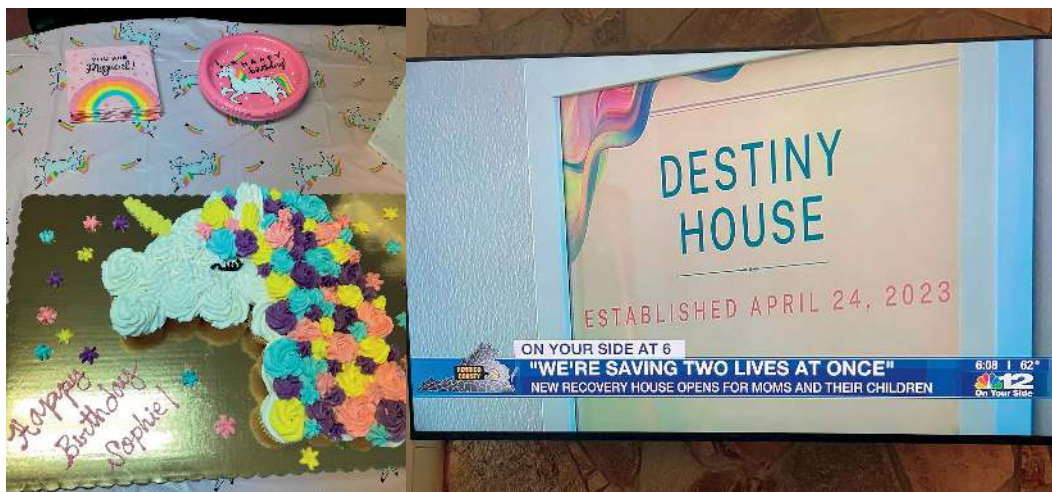


Mission Statement:

Founded in 2004, The McShin Foundation is Virginia's leading non-profit, full-service Recovery Community Organization (RCO), committed to serving individuals and families in their fight against substance use disorders. While providing the tools and housing for recovering individuals to create positive lifestyles, we aim to spread the word of recovery and educate families, communities, and government regarding SUDs as well as reduce the stigma attached to them. McShin is the only RCO in Virginia accredited by the Council on Accreditation of Peer Recovery Support Services (CAPRSS).

McShin History:

The McShin Foundation was founded by Carol McDaid and John Shinholser under the belief that the peer-to-peer model is the most valuable tool for those seeking recovery. Our recovery community center is open and provides peer recovery support services to the community seven days a week. The housing allows for structure, focus, and a sense of community to be constant elements of recovery. We now have sixteen Virginia Association of Recovery Residences (VARR) certified recovery homes, one being our first pregnant and parenting recovery home for women.



CAPRSS

Council on Accreditation of
Peer Recovery Support Services

VOLUNTEERS, FAMILY, & COMMUNITY EVENTS

VOLUNTEERS

Our volunteers spent over 4,000 hours giving their hearts and talents to our mission. We had 4 high school students, 40 interns as well as 8 Recovery Corps and AmeriCorps reps serving at McShin. Some of the highlights include fun trips with participants, art classes, yoga, breath work, sound healing, gardening at McFarm, bible studies, cookouts, and holiday events. We are happy to be a host site for individuals that need to complete their 500 Peer Recovery Specialist hours to further their education in the addiction/recovery field.

FAMILY

We host "Family Night" every Wednesday night at McShin. There is dinner with Hatcher Church members, a community meeting with all of our housing participants as well as alumni, and then a family meeting with Tiffany Edwards, CSAC. We have also continued our spiritual service "Breaking the Bondage of Addiction" every Sunday morning for the public to attend. Our grief support group meets every Friday evening as well. The Memorial Garden is a beautiful place of remembrance of those that we have lost.

EVENTS

This year was full of fun events. We hosted cookouts, a golf tournament, fundraisers, advocacy & educational summits, a holiday auction with Santa, national recovery advocate speaker series, Mobilize Recovery at McShin, an Alumni Awards Banquet, movie screenings, a night out at the Richmond Flying Squirrels game, National Overdose Awareness Day, and Recovery Fest. We host these events to show our participants, their families, and the community that recovery from substance use disorder is possible, and that it can be fun! For information about future events, visit McShin's website and Facebook page.



ADVOCACY & EDUCATION

McShin organizes and trains advocates as well as peers to reduce the negative impact of addiction, eliminate barriers, and increase access to recovery support services.

Highlights include:

- Our award winning podcast, "Get In The Herd" and other McShin videos are delivered to **88** jails in the USA.
- There were over **1,154,871** views of videos with **45,501.7** hours of view time. This year we produced **202** new videos.
- Started a LIVE speaker series with the podcast inside Henrico County Jail every Tuesday night.
- VA DBHDS launched the "Year of the Peer" initiative this year and McShin was honored to host **3** YOTP events.
- Partnering with Mobilize Recovery, McShin was a stop on their bus tour across America educating communities about SUD, Harm Reduction, and Peer Recovery Support Services.

ADVOCACY

It is our mission to be a voice for change and inclusion. Our staff, volunteers, and participants have had a successful year transforming the scope of peer delivered services in VA and beyond.

- Jeff Johnston and his team with "Living Undeterred" came to visit us during his tour across the US on advocating for mental health and substance use disorders.
- In June through November 2022, McShin hosted several candidates running in the 2022 election.
- In January and February 2023, McShin took dozens of participants and staff to the General Assembly to meet with lawmakers and advocate for more access to peer delivered services for those that need it.
- Our staff attended Hill Day in Washington, DC with Faces and Voices of Recovery. They met with senators and congressmen to educate them about recovery, as well as guide them on policy change to better serve those with SUD in underserved communities.
- John Shinholser received the Ron Pritchard Visionary Leadership Award from the Virginia Summer Institute for Addiction Studies.



Every month McShin hosts a 16-hour NAADAC approved Peer Recovery Coach Training for people who are interested in learning about recovery from Substance Use Disorders. This helps them serve as personal guides and mentors to people seeking or already in recovery. **Over 250 individuals** completed this training.

700+ individuals received REVIVE! Training. REVIVE! is the Opioid Overdose and Naloxone (OONE) program for the Commonwealth of Virginia. This training provides how to recognize and respond to an opioid overdose emergency with the administration of naloxone (Narcan). **Over 275 individuals** received Narcan through REVIVE! trainings or on-site Narcan rapid dispensing at McShin.

210 individuals participated in the state's DBHDS Peer Recovery Specialist 72-hour Training hosted and facilitated by McShin staff. Five trainings were held in total.

This year we provided DEI/ NAADAC approved trainings. There were over **60 individuals** trained on the importance of incorporating Diversity, Equity, Inclusion, and Justice in your organization.

Another new training this year is our 6 Hour NAADAC approved Ethics training. This training provides individuals with the knowledge of ethical responsibility, how to incorporate values, and boundary development within their organization. **60 individuals** were provided training.

We provided over **15** leadership development trainings for our staff, volunteers, and house leaders residing in our residences. There were over **450 people** trained.



IMPACT JULY 1, 2022 - JUNE 30, 2023

We love to see the humans we serve strive for a life in recovery! Addiction is a national crisis. McShin provides housing, food, peer-to-peer recovery support services, judicial recovery programs, family programming, trainings, daily multiple pathways to recovery groups, and an authentic approach to helping those with addiction as a whole.

- Total participants who accessed recovery housing in the fiscal year: **603**
- Total new participants served: **470**
- New program participants: **229**
- New sober living participants: **237**
- Children aged 0-3: **4**
- Indigent nights: **12,299**
- Program scholarships: **117**
- Incarcerated people served in three recovery jail programs: **558**

In 2023, McShin's alumni tracking efforts have made contact with alumni from 2020 - 2023. As of June 30, 2023, of those we've made contact with:

- **71%** report being engaged in recovery
- **68%** report being employed
- **73%** report that they have not been arrested since leaving McShin

During this fiscal year, **82%** of unemployed McShin participants gained employment while living in housing.



"I'm truly grateful to McShin for having the doors open for me when I needed them the most. I have become a great leader and Peer Recovery Specialist. I am now a better mother, daughter, and grandmother as well."

Tylean - Scholarship Recipient



"McShin has helped me by teaching me ways to live life sober. Today my life is full and I'm happy without using drugs or alcohol. I am very thankful & blessed for having a great foundation to be a part of. The McShin staff gave me a chance to change mine and my daughter's life. I will remain teachable & continue my journey in recovery with my daughter by my side."

Delilah- Mom and Child Scholarship Recipient in Destiny House



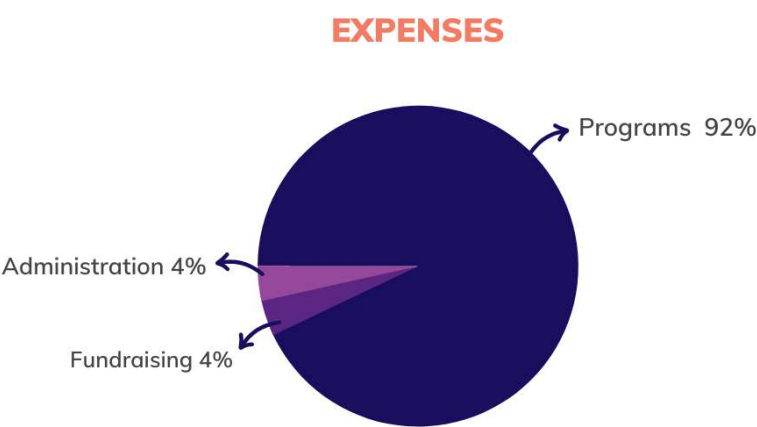
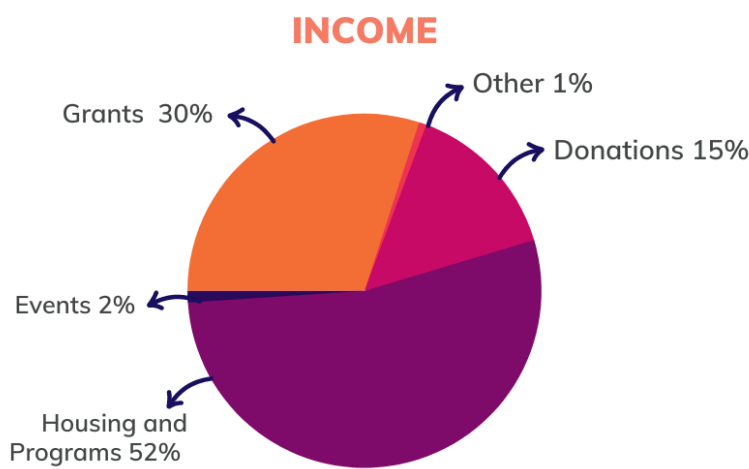
"McShin gave me the tools that helped save my life. I just had to figure out how to use them. Through the intensive program I was given a network and able to build on that network by going to meetings. I was taught how to implement a healthy routine and with the help of the staff and my peers I was able to establish a much needed balance in my life."

Andrew - Scholarship Recipient

FINANCIALS

We are so grateful for all of our supporters. With help from donors, AJ & Nancy Stone, we were able to complete payments of the mortgage to our first Pregnant and Parenting Women's Recovery Home! A HUGE THANK YOU to all of you that keep our mission going day to day. It is important for us to have so many people that are willing to help those with addiction as well as their families. You are amazing!

TOTAL INCOME: \$3,327,056.00



TOTAL EXPENSES: \$3,195,674.00

THANK YOU to our Recovery Ambassadors and Grantors:

- AJ and Nancy Stone
- Altria
- Anonymous
- Bank of America Charitable Foundation
- Bob Barker Company Foundation, Inc.
- Brad and Janet Sauer
- CCOVA
- Constance Lacy
- Doug and Derby Brackett
- Elephant Insurance
- Herndon Foundation
- Jenkins Foundation
- Jim and Colleen Daniel
- Kory and Mary Hummer
- Markel Corporation

- Merrill Lynch
- Mike and Rachel Kelly
- Orran and Ellen Brown
- Rappahannock Electric Cooperative
- Robert Leroy Atwell & Lucy Williams Atwell Foundation
- Steven and Keller Shinholser
- The Hull Foundation
- Virginia Association of Recovery Residences (VARR)
- VA Department of Behavioral Health & Developmental Services
- West Charitable Trust
- Wilbur Moreland Havens Charitable Fund
- William Wilson



YOU ARE INVITED

The McShin Foundation's 19th Annual Recovery Fest

3 TIME SAMHSA AWARD
WINNING EVENT

SPECIAL
SPEAKERS



VENDORS

MUSIC

SATURDAY, SEPTEMBER 9, 2023
12-5pm

Hanover Courthouse Ruritan Club
13497 Hanover Quarter Rd, Hanover, VA 23069



PEOPLE'S
CHOICE BBQ
COOKOFF

CONTACT HONESTY@MCSHIN.ORG

KID'S
ACTIVITIES



Also Join Us For Mobilize Recovery at McShin

Sunday, September 17th



Join us with **1-3pm**
Recovery Advocate and
Author of "Unsettled" and "American Fix"

Ryan Hampton

2300 Dumbarton Rd
Richmond VA, 23228

along with other national
recovery leaders



McShin
Recovery Resource
Foundation



SATURDAY
SEPTEMBER 30TH
Monroe Park
Richmond, VA
11am-1pm

COMMUNITY PARTNERS

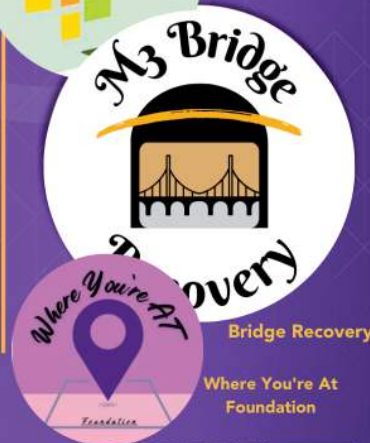
Health Brigade

**PROUD
DAY OF
SERVICE
PARTNER**



McShin
Recovery Resource
Foundation

Contact
moniquer@mcshin.org



Bridge Recovery

Where You're At
Foundation

**MOBILIZE RECOVERY
DAY OF SERVICE**

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804-249-1845

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