



#MCSHINMARKERPROJECT

I want to bring the
White Marker Project
to my community!

Name: _____

Phone: _____

Email: _____

Event/Area: _____

Address of location:

Potential date: _____

Gone
but never
forgotten.



The White Marker Project



**SHERWIN
WILLIAMS**



The
White
Marker
Project

Each year, over **3,500 Virginians** die as a result of Substance Use Disorders and related causes.

The McShin Foundation's White Marker Project is a mobile movement to honor these lives and bring awareness to the devastation caused by this disease.

The McShin Foundation challenged Virginia middle and high schools to a research project to determine the statistics related to Substance Use Disorder deaths in the state. The winning school, Cornerstone Christian Academy located in Appomattox, received a \$2,500 prize for their research, which revealed the staggering number of 3,500 individuals lost each year. The Marker Project was born out of this data, to show our communities the toll the disease is taking on our loved ones and to show that there is a solution – and that solution is recovery.

With the help of generous supporters, The Marker Project was lifted off the ground. Sherwin Williams donated 5,000 21” paint sticks, Widespread Solutions donated white paint, and Hurricane Fence Company donated fencing to create this incredible display. McShin staff, participants, board members and volunteers spent two weeks using these materials to cut, sand, paint, and assemble 3,500 individual markers.

**Each one
representing
a life lost.**

In 2017, The Marker Project began traveling around the state, bringing together organizations, families, and individuals to share in their grief and work together for a more hopeful future. The Marker Project can be set up in a variety of ways to suit a diverse set of locations and venues. We look forward to continuing to watch this movement grow.

2017-2019 Project Locations

Crystal Lake Park – Fed Up Hopewell Event

Deep Run Park – Out of the Darkness Walk

Hatcher Memorial Baptist Church – McShin's Recovery Fest & BBQ Cook Off

Westminster Presbyterian Church

Celebration Church and Outreach Ministry

REVIVE RVA Opioid Summit

New Market and Laburnum

Church Hill Irish Festival

Trinity Christian Church

Amelia Academy – Out of the Darkness Walk

BAAD 5K – L. Douglas Wilder Middle School

Cornerstone Christian Academy – Family, Career, and Community Leaders of America

If you would like to bring the Marker Project to your community, contact The McShin Foundation at (804) 249-1845 or contact Nathan Mitchell at nathanm@mcshin.org. Please provide your name, community location, and proposed date of project set up.



McShin
Recovery Resource
Foundation